

Assisting businesses with their financial challenges

Which businesses are likely to benefit most?

- Those who simply want their financial affairs kept in good order.
- Those who believe that the accounting function must be able to produce not only the regulatory annual accounts but be able to contribute effectively to the running, decision making and development of the business.
- Start-ups, those looking to develop, grow and increase profitability.
- Those looking to introduce, expand and improve their accounting function.
- Those struggling, in financial difficulty or when the bills and paperwork threaten to take over!
- Those wanting all the advantages of good financial management but do not need a full time financial manager.

David Jackson



David was born and educated in Yorkshire and trained by two nationally known companies. He has a strong commercial background with many years' experience at financial director level in small, medium and large enterprises together with "coal face" experience in running businesses.

He is a Fellow of the Chartered Institute of Management Accountants and a Chartered Global Management Accountant and came to the island in 1989, initially as a consultant for an international business followed by many years as a freelance accountant servicing clients in the island, the UK and overseas.

David combines his professional accounting training with commercial skills and a proven track record in financial management to provide a very wide range of clients with practical, effective and often unconventional solutions.

Find out how I can help:

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DAVID JACKSON
ACCOUNTANT AND FINANCIAL MANAGER

Financial focus

- **Accounting and Financial Management services that add value to your business**
- **A different approach to the traditional accountant**
- **An alternative and cost effective solution for businesses of all sizes**

What services do you provide?

A range of practical and tailored solutions to:

- **Accounting and Business record keeping:**

From simply getting the books up to date to introducing modern accounting software. They provide the basics for preparing the statutory accounts but are specifically designed to give you the tools for management information and the financial control needed to run your business.

- **The compliance essentials:**

Year-end accounts, tax returns and statutory records

- **Working with your team to provide an in house financial management service**

On either a one off, interim or part time basis covering for example: performance reporting, business planning, budgeting, costing, forecasting, cash flow management, profit improvement, pricing, raising finance, financial implications of projects and business strategies.

- **Acting as a part time financial director or non- executive director**

How will this add value to my business?

- A modern, fit for purpose accountancy package saves you time by reducing data entry, simplifying the accounting process, giving you the information you want and providing the tools for effective financial management.
- Getting the right information in a regular and timely manner gives better cost control, improved profitability and more informed decision making.
- Improves cash flow and reduces borrowings through proven methods of working capital management.
- Will improve credibility with bank and investors - having the ability to present information in a way that enables them to support the business.
- Smaller businesses who do not need a full time financial manager can pick up many of the benefits of sound financial management by using the part time retainer service at a fraction of the full time cost.
- Saving clients time, money and takes the stress out of managing money matters.

How is it a different approach to the traditional accountant?

- The services are prepared by a business accountant, with a business background, from a business perspective and geared solely to supporting your business.
- By taking the time to understand what your business is about and what makes it tick.
- By designing the basic accounting records primarily to assist you run the business but in a way which also allows for the efficient preparation of the statutory accounts at year end.
- By providing an in-house financial management service as an extension of your own team and tailored to meet your specific requirements.
- Because all services are offered on a fixed fee basis and agreed before any work is undertaken. The services are provided mainly on site. Overheads are minimal and translate into an alternative and very cost effective option for clients.

Effective accounting to drive your business forward

